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CODE MIXING ANALYSIS ON MAUDY AYUNDA'S UTTERANCES AT PUTRI TANJUNG'S NGOBROL SORE SEMAUNYA PODCAST

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Abstract

The first objective of this study is to find out the forms of the code-mixing found in Maudy Ayunda's utterances at Ngobrol Sore Semaunya Podcast. The second objective is to find out the factors that cause the code mixing found in Maudy Ayunda's utterances at Ngobrol Sore Semaunya Podcast. The writer uses descriptive qualitative method in which the writer accumulates and analyzes the data qualitatively and presents the finding of this study descriptively. Based on the analysis of code mixing on the Maudy Ayunda's utterances at Ngobrol Sore Semaunya Podcast, there are 194 utterances. The forms of code mixing are 106 utterances of word forms (58 nouns, 23 adjectives, 16 verbs, 5 adverbs, 1 pronoun and 3 interjections), 63 utterances of phrase forms (5 adverbial phrases, 13 verb phrases, 37 noun phrases, and 8 adjective phrases), 14 utterances of clause forms (7 dependent clauses and 7 independent clauses) and 11 utterances of sentence forms (9 simple sentences and 2 compound sentences).

Keywords: Code Mixing, Maudy Ayunda, Putri Tanjung, Ngobrol Sore Semaunya, Podcast

A. Introduction

Sociolinguistics is a derivational word. Two words that form it are sociology and linguistics. Sociology refers to a science of society; and linguistics refers to a science of language. A study of language from the perspective of society may be thought as linguistics plus sociology.

Language is one of the characters which is unique to differentiate between human being and other creatures. Language is a means of communication between community members in the form of sound symbolsproduced by human speech.

Code mixing is if in a speech event the clauses and phrases used consist of mixed clauses and phrases and each clause or phrase no longer supports its own function. The extralinguistic factor of code mixing is caused from outside the language, namely from the goal speaker, influenced by education level, situation in conversation, opponent of speech, the nature of the speaker, and social status. Meanwhile, the intralinguistic factors are caused by the language itself.

Podcasts are audio recordings that can be listened to by the general public via the internet. In contrast to radio, which must be performed and broadcasted live on a certain frequency, podcasts can be implemented at any time and can be listened to through various existing electronic media. Content creators and influencers create radio broadcast based on content or often referred to as podcasts.

Ayunda Faza Maudya or more familiarly called Maudy Ayunda is a talented Indonesian actress and singer who was born in Jakarta on December 19, 1994. Maudy Ayunda is not only successful in the entertainment world, but she also excels in the world of education. Since childhood, Maudy Ayunda was known as a very intelligent child, although quiet. This fact is proven when she was three years old and was also known to be very diligent in reading books. No wonder Maudy Ayunda can learn and enter school faster than other children in her age.

B. Literature Review

According to Chaer (2014: 2), Sociolinguistics is an interdisciplinary science between Sociology and Linguistics, two fields of empirical science that are closely related to understand what Sociolinguistics needs to first discuss what is meant by Sociology and Linguistics. Sociology is an objective and scientific study of people in society, about the institutions and social processes that exist in society.

Code mixing is a main code or basic code that is used and has its function and autonomy, other codes involved in speech events are only in the form of pieces, without function or autonomy as a code (Chaer and Agustina, 2014: 114).

According to Chaer (2011: 86), words are the most important elementin language. Because the word is the embodiment of language. Words contain the concept of meaning and have a role in the implementation of language. According to Chaer (2011: 19), a phrase is a second language unit that is larger than a word unit. Phrases are defined as a group of words or a series of words that occupy one of the elements of a sentence.

According to Chaer (2011: 20-22), a clause is a predicative group of words, word order or construction that functions as a predicate. Meanwhile, the sentence is a unit of language composed of words that have a complete meaning.

Indra (2008: 36) compiles a classification of the factors that cause code mixing occurs. Broadly speaking, the factors that cause the occurrence of code mixing is divided into two, namely extra-linguistics and intra-linguistics. The extra-linguistic factor is influenced from outside the language and the intra-linguistic factor is influenced by things in the language itself.

One of the Guardian journalists, Ben Hammersley in 2004, proposed the term "podcast" which stands for "play-on-demand" and "broadcast". Later, it was adopted by the Apple company, in its iPod products and Apple Podcasts. Then, Apple released the podcast feature in 2005 and types of podcasts, which are podcast interview, solo podcast, and multi-host podcast.

C. Method of Investigation

In this research, the writer applies descriptive qualitative method. The writer accumulates and analyzes the data qualitatively and presents the finding of this study descriptively. The source of the data is taken from the utterances delivered by the Maudy Ayunda at *Ngobrol Sore Semaunya* Podcast. The script of the utterances is taken from YouTobe https://youtu.be/EbQGPgg05Ac (Accessed on Thursday, December 2, 2021 at 06:00 pm).

In the technique of data collection, the writer uses documentation. After that, the writer applies *Simak Bebas Libat Cakap (SBLC)* method the collect the data. Then, she divides the data into the word,

phrase and clause then analyzes it through code mixing. She analyses the forms and the factors of code mixing. Next, she describes each analysis, presents the findings of the analysis, and draws the conclusion.

D. Findings and Discussion

The symptom of doing code mixing on daily communication is something common in society, especially in Indonesia. The writer finds some forms of code mixing in the podcast delivered by Maudy Ayunda's in *Ngobrol Sore Semaunya*. There are four forms of code mixing: word forms, phrase forms, clause forms and sentence forms. Word forms of code mixing include noun, verb, adverb, adjective, interjection and pronoun. Phrase forms include noun phrase, verb phrase, adverbial phrase and adjective phrase. Clause forms include independent clause and dependent clause. Sentence forms include simple sentences and compound sentences.

Furthermore, there is a classification of the factors that cause code mixing occurs. Broadly speaking, the factors that cause the occurrence of mixing is divided into two. extralinguistics and intralinguistics. The factor of the emergence of code mixing in Maudy Ayunda's podcast is caused by several factors. The first is reasons to be easy to understand because Maudy Ayunda uses two languages so that viewers or listeners of YouTube videos can easily understand what is being said delivered by Maudy Ayunda in her podcast speech. The second, the talk mode of speech is divided into two groups, namely the spoken mode and the written mode. In Maudy Ayunda's utterance YouTube video, the mode of conversation used is spoken mode and the means of communication is using audio, a type of broadcast recording is usually on a radio but it is called a podcast. The third, topics are divided into scientific topics and non-scientific topics. Non-scientific topics are delivered "freely" and "relaxedly". In addition, because of the environment, the environment is also one of the factors that affect the occurrence of code mixing.

E. Conclusion

The preliminary data found in Maudy Ayunda's utterances are 202 utterances. After the analysis of the data, the writer finds out there are 194 utterances that can be drawn. Based on the analysis of code mixing on the Maudy Ayunda's utterances in Ngobrol Sore Semaunya Podcast, there are 194 utterances. The forms of code mixing are 106 utterances of word forms (58 nouns, 23 adjectives, 16 verbs, 5 adverbs, 1 pronoun and 3 interjections), 63 utterances of phrase forms (5 adverbial phrases, 13 verb phrases, 37 noun phrases, and 8 adjective phrases), 14 utterances of clause forms (7 dependent clauses and 7 independent clauses), and 11 utterance of sentence forms (9 simple sentences and 2 compound sentences).

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