

COMPOUND WORDS IN MAUDY AYUNDA’S POST ON INSTAGRAM

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Abstract

This research deals with the study of compound words in Maudy Ayunda’s post on Instagram. The objective of this study is to identify the types of compound words in Maudy Ayunda’s post on Instagram. Descriptive qualitative method is used in this study. The source of data in this study is taken from screen captures of chosen post on Maudy Ayunda’s Instagram post from January 2022 – December 2023. In collecting the data, the writers observing Maudy

Ayunda's post on Instagram, identifying each post containing compound words then classifying the types are used in Maudy Ayunda's post on Instagram. Based on the problem found in the background, the research question is what are the types of compound words in Maudy Ayunda's post on Instagram. The finding showed there are total of 49 compound words which are classified into 25 are headed compound, 24 are headless compound and three types of compound words, with detail 3 of them are compound adjectives, 43 are compound nouns, and 3 are compound verbs. The writers concluded that compound noun is the most dominant of compound words which are found in the caption that Maudy Ayunda's writes on her Instagram account.

Keywords: *Compound Word, Types of Compound Word, Instagram.*

A. Introduction

Writing a sentence will always refer to the use of Morphology. In Linguistics, it examines the rules and process that govern the formation of new words, as well as how existing words can be transformed by adding prefixes, suffixes, and other affixes. Additionally, there are several processes to produce new words. The process is known as the morphological process. Many kinds of morphological process, including affixation, compounding, blending, clipping, and others can be used to create new words (Vaherni, 2021: 1). This research examines only words formed through the process of compounding.

Compounding has become one of the morphological process in word formation. The process of combining two or more words to create a new word is known as compound words. As we know, compound word can be found in social media such as Instagram, Twitter, and Facebook. For instance, "starfish" is a

compound word because it combines from the words “star” and “fish”. This topic was chosen because many of the elements that can be studied in compound words, such as the types, the process, and the meaning. In this study, the writers will focus on compound words found on social media, especially Instagram.

Social media, such as Twitter, Facebook, and Instagram become platforms that is loved by many people. Many people use Instagram to share photos, videos, and stories with caption. This study will focus on the Instagram caption that users write on their posts. Especially the caption that uses English word in Maudy Ayunda’s post on her Instagram account. Instagram make many people able to express themselves through the words that they have write in the caption of their post. Moreover, it is also inspiring people to create new words that are classified as compound words. Essentially, everyone has Instagram, including artists, celebrities, influencers, public figures, and lots of other individuals.

Maudy Ayunda is one of the Indonesian artists who also uses the Instagram platform to share her daily life through photos or videos. As we know, she is widely recognized as an inspirational figure for many people especially for gen Z. Her achievements such as she holds a Master’s degree in Business Administration and a Master of Arts in Education from Stanford University, she is spokesperson for the G20 presidency, and has achieved recognition in the entertainment world as the main character of the movie “Habibie Ainun 3”. Additionally, she is a writer, with a book titled “Kina and Dear Tomorrow”. This research choses Maudy Ayunda because she is one of Indonesian actresses who is the use English in her daily

activity. As the evidence, the writers do an observation of Maudy Ayunda's post on Instagram and found that she writes captions using an English caption.

In Maudy Ayunda's post on Instagram, the writers find that in December 2023 there were 2.357 post uploaded by Maudy Ayunda to her Instagram account. However, the writers only choses 40 photos in Maudy Ayunda's post for analysis because, firstly, the writers find many kinds of compound words in 40 post in Maudy Ayunda's Instagram account, especially headed compound, headless compound, compound noun, compound verb, and compound adjective. Secondly, 40 post in Maudy Ayunda's post on instagram using English caption that contains about compound words.

B. Literature Review

Compound words are a word production process that is common basis English because, when they are used in practical language, they are generally very useful. Cornelius in Thao (2020: 200) argues, "Compound word are easily identified multimorphic words consisting of several parts". This shows that the lexical position of a compound word is simply derived from combining every element.

According to McCarthy (2018: 70), there are two kinds of compounds. Headed and headless compounds become differently.

1. Headed Compound

A headed compound is a compound in which one element functions as the modifier and the other as the head. The morpheme that is poisoned in the right-hand is known as the head. In other words, the head of compound determines the meaning. According to McCarthy (2018: 71), headed compound have an internal center. For instance,

blackboard (a kind of board), blackbird (a kind of bird), and airplane (a kind of plane which travel through the air). Headed compounds can be referred to as endocentric compound.

2. Headless Compound

Compounds without a head are referred to as headless compounds. According to McCarthy (2018: 70), headed compound not have an internal center. For example, showcase is not a kind of case, leadership is not a type of ship, and workshop is not a type of shop.

According to McCarthy (2018: 59), compound words divided into three types such as compound nouns, compound verbs, and compound Adjectives.

a) Compound Noun

Compound noun is combination of two or more words that together function as single noun. According to McCarthy (2018: 61), there are four different ways that a compound noun can form.

- 1) Noun + noun is formed to become a noun, for example *bed* (noun) + *room* (noun), becomes into *bedroom* as noun.
- 2) Verb + noun is formed to become a noun, for instance *washing* (verb) + *machine* (noun), becomes into *washing machine* as noun.
- 3) Adjective + noun is formed to become a noun, for instance *red* (adjective) + *head* (noun), becomes *redhead* as noun.
- 4) Preposition + noun is formed to become a noun, for instance *under*

(preposition) + *ground* (noun), becomes *underground* as noun.

b) Compound Verb

Compound verb is combination of two or more words that together function as a verb. The same categories that create compound nouns also create compound verbs, such as:

- 1) Verb + verb is formed to become verb, for instance *stir-fry* (verb) is formed by *stir* (verb) and *fry* (verb).
- 2) Noun + verb is formed to become verb, for example *hand-wash* (verb) is formed by *hand* (noun) and *wash* (verb).
- 3) Adjective + verb is formed to become verb, for example *whitewash* (verb) is formed by *white* (adjective) and *wash* (verb).
- 4) Preposition + verb is formed to become verb, for example *outrun* (verb) which is formed by *out* (preposition) and *run* (verb).

c) Compound Adjective

Compound adjective is combination of two or more words that together function as an adjective. There exist a few instances of creating compound adjectives, such as:

- 1) Adjective + adjective formation. For instance, *red-hot* (adjective) is formed by *red* (adjective) and *hot* (adjective).
- 2) Noun + adjective is formed to become adjective for example, *oil-rich* (adjective) is formed by *oil* (noun) and *rich* (adjective).
- 3) Preposition + adjective formation. For example, *overactive* (adjective) is formed by *over* (preposition) and *active* (adjective).

C. Method of Investigation

Descriptive qualitative is the method that the writers use in this study. The data source is from Instagram Maudy Ayunda via the link <https://Instagram.com/maudyayunda?igshid=NGVhN2U2NjQ0Yg>. In this study, the writers focus on the her post from January 2022 - December 2023. (Accessed on 14 December 2023 at 08.27). To collect the data, the writers used observation and documentation. With this method, the writers observed Maudy Ayunda's Instagram posts from January 2022 - December 2023. The writers determined the total of the data accessible on Instagram posts by Maudy Ayunda. Then, the writers took a screenshot of the chosen posts on Maudy Ayunda's Instagram posts from January 2022-December 2023.

The data are analyzed by the following steps: reading the captions of Maudy Ayunda's posts on Instagram, identifying the compound words by using the theory of McCarthy (2018, 59), classifying the compound words contained in the caption of Maudy Ayunda's posts on Instagram. Those compound words are classified into several types. The types are headed compound, headless compound, compound noun, compound verb, and compound adjective. Then, presenting the finding of the data, and drawing conclusion.

D. Findings and Discussion

There are 49 words which are classified into 25 words as headed compound, 24 words as headless compound, and three types of compound words, with detail 3 compound adjectives, 43 compound nouns, and 3 compound verbs.

1. Headed Compound

Headed compound is a compound in which one element function as the modifier and the other as head. In this part, the writers find 25 words from 40 pictures in Maudy Ayunda's post on Instagram which are considered a headed compound. The words are *heartwarming, one-sided, booklist, milestone, weekend, wildflower, oat milk, green tea, bedroom, candlelight, smartphone, skincare, e-commerce, lifestyle, toothbrush, spotlight, storybook, storyteller, gentlewoman, flagship, homeland, Sunday, seagull, overlook, and self-publish*. Thus, the writers also focus on analyzing three types of compound that are compound adjective, compound noun, and compound verb.

a) Compound Adjective

Compound adjective can be formed in different ways such as adjective combined with adjective to become adjective, a noun combined with adjective to become adjective, and preposition combined with adjective to become adjective. The writers find 2 words in Maudy Ayunda's post on Instagram which are considered adjective compound. The words are *heartwarming and one-sided*.

b) Compound Noun

The writers find 21 words in Maudy Ayunda's post on Instagram which are considered noun compound. The words are *booklist, milestone weekend, wildflower, oat milk, green tea, bedroom, candlelight, smartphone, skincare, e-commerce, lifestyle, toothbrush, spotlight, storybook, storyteller, gentlewoman, flagship, homeland, Sunday and seagull*.

c) Compound Verb

Compound verb can be formed in different ways such as a verb combined with a verb to become a verb, noun combined with a verb to become verb, an adjective combined with verb to become verb, and preposition combine with verb to become a verb. The writer finds 2 words in Maudy Ayunda's post on Instagram which are considered compound verb. The words are *overlook* and *self-publish*.

2. Headless Compound

Headless compound is a compound without a head. In this part, the writers find 24 words from 40 pictures in Maudy Ayunda's post on Instagram which are considered a headless compound. The words are *wholesome, insight, necklace, hair mask, relationship, ownership, forward, throwback, deep dive, flashback, greenhouse, showcase, feedback, platforms, trailblazer, sisterhood, cashback, backgrounds, bandwidth, leadership, sundown, snippets, workshop, and intimate*. In addition, the writers only focus on analyzing three types of compound that are compound adjective, compound noun, and compound verb.

a. Compound Adjective

The writers find 1 word in Maudy Ayunda's post on Instagram which is considered compound adjective. The word is *wholesome*.

b. Compound Noun

The writers find 22 words in Maudy Ayunda's post on Instagram which are considered compound noun. The words are

insight, necklace, hair mask, relationship, ownership, forward, throwback, deep dive, flashback, greenhouse, showcase, feedback, platforms, trailblazer, sisterhood, cashback, backgrounds, bandwidth, leadership, sundown, snippets, and workshop.

c. Compound Verb

The writers find 1 word in Maudy Ayunda's post on Instagram which is considered compound verb. The word is *intimate*.

E. Conclusion

The writers conclude that types of compound words identified in Maudy Ayunda's post on Instagram. These types include headed compound, headless compound, compound adjectives, compound noun, and compound verbs. The writers find 49 words which are classified into 25 words as headed compound, 24 words as headless compound, and three types of compound words, with detail 3 compound adjectives such as *heartwarming, one-sided, and wholesome*. 43 compound nouns for instance *booklist milestone, weekend, insight, necklace, and hair mask*. Then, 3 compound verbs include *overlook, self-publish, and intimate*. Another example is provided in data findings. Based on explanation above, the type of compound word which is more dominates is compound noun.

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